INTERNATIONAL SAIL TRAINING AND TALL SHIPS CONFERENCE 2018

SESSION 2D TALL SHIPS REGATTAS 2018 REVIEWS AND FUTURE PLANS

Three Festivals Tall Ships Regatta









Liverpool to Dublin – Race 1 Paul Bishop Race Director



Dublin – Three Festivals Tall Ships



Sail Training International

Dublin to Bordeaux – Race 2 Paul Bishop Race Director



Bordeaux – Three Festivals Tall Ships Regatta 2018







Bordeaux Fête le Vin welcomes the Tall Ships Regatta





CONFERENCE SAIL TRAINING INTERNATIONAL - SEVILLE - NOVEMBER 2018

A vibrant city with a rich and unique heritage





Bigger urban perimeter to the world classified in the World heritage by UNESCO (on 1810 ha)



A city with major events



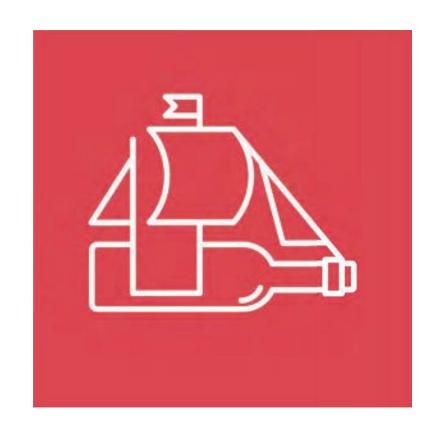
Bordeaux Wine Festival

Now also held in Brussels, Québec, Hong Kong and Liverpool.



A touristic city!



















→ 45 trainees with 50 % of disabled people took part in this great adventure Dublin → Bordeaux

Recruitment for trainees!



Laurent Hodebar Boris Lesimple François Comba

+ Association's Amis des Grands Voiliers













In 100 km of the mouth

Influence of the tides 6 m of marnage

The « muddy cork »

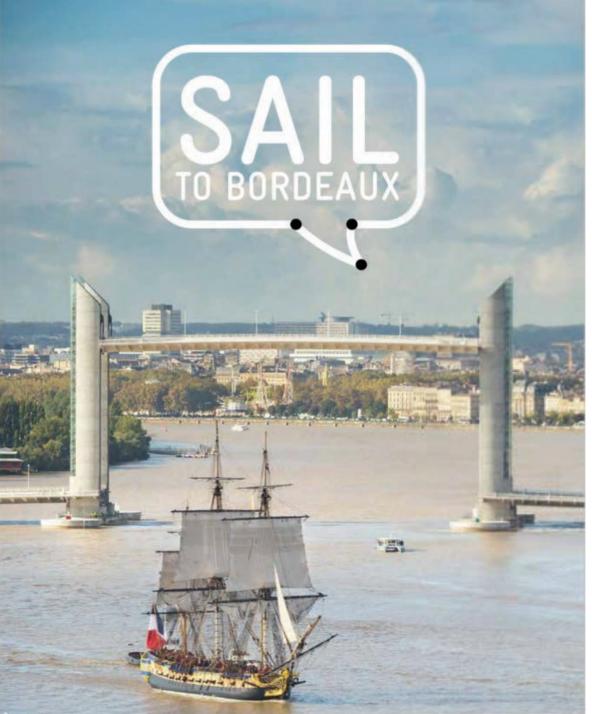
A lot of woods because the bore > Adapted pontoons

Sea and river rules



2018: Sail to Bordeaux!











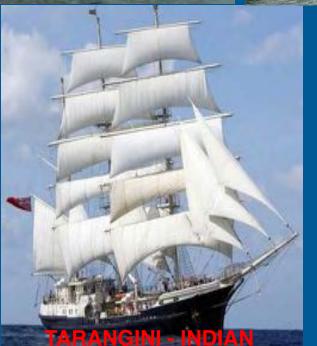


KASKELOT - ENGLISH





KRUZENSHTERN - RUSSIAN









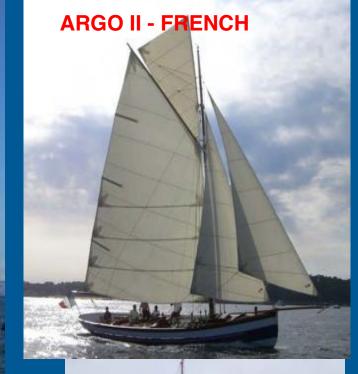








LE VOYAGEUR - FREN







Sailboats adapted to the disabled





- Boat Trip:
- 472 passagers over 4 days
- Privatization and evening on board:
- 52 privatization over 4 days
- o 3 400 guests





- Paid visits:
- 5 308 visits over 4 days, the morning (free on the afternoon)
- > Deck party (general public):
- 435 guests over 3 days















June 14 - 18, 2018

Bordeaux Fête le Vin welcomes the Tall Ships Regatta









Wine Tasting Pass

- 62,000 wine passes (+ 25% vs 2014 and 2016)
- A festive village spread over 2.5 km of quays
- -800,000 visitors = +25% vs 2016
- 520,000 tasting





The Pass contained:

- 12 tastings
- Glass with bag
- 1 Pass for public transportation
- tasting workshop at Bordeaux wine school
- Complementary benefits offered by partners













PROJECT TEAM



POLITICAL GOVERNANCE

Stephan Delaux, Deputy Mayor of Bordeaux Jean-Louis David, Deputy Mayor of Bordeaux Josiane Zambon, Chief executive officer

2 Project Director

Eric Ardouin

General manager of Bordeaux city hall and Bordeaux Métropole

Richard Coconnier

Director – Cultural Events (BGE – Bordeaux Grands Evenements)

3 Project Leader

Laurent Hodebar

Director of toursim – Ships (Bordeaux Métropole)

Richard Coconnier

Director – Cultural Events (BGE)

Christophe Château

Commissioner-General (CIVB)































































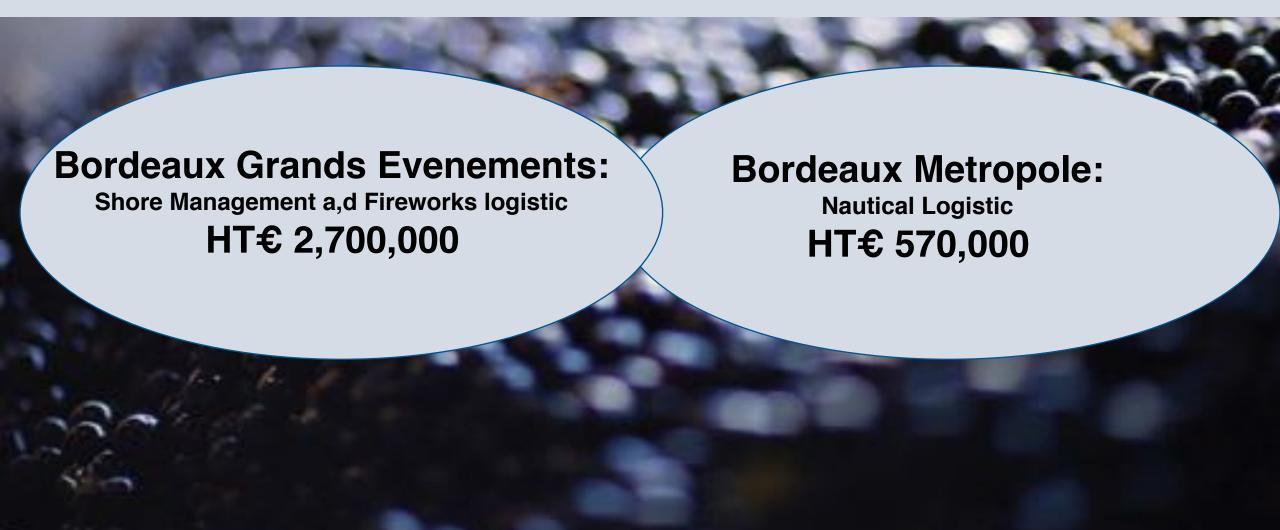








BUDGET HT€ 3,270,000









Keith Rice

Events Manager
Culture Liverpool
Liverpool City Council



Liverpool - Dublin - Bordeaux

Mersey River Festival

Dublin Maritime Festival

Bordeaux Wine Festival



Liverpool

- Friday 25th May, Saturday 26th May & Sunday 27th May 2018
- Monday 28th May 2018 Parade of Sail Public Holiday in UK



Liverpool

 Previous history of holding the Tall Ships Races in 1984, 1992 and also its year as European Capital of Culture in 2008

Also hosted the Tall Ships Regatta in 2012



- 17 Ships initially but unfortunately 2 ships pulled out close to the event because of technical issues
- Supplemented by 9 'Nobby' boats Morecombe Bay Prawners





- 41 Sail Trainees from differing backgrounds including apprentices, university students and hard to reach
- 5 mentors







- Ships were berthed at the Royal Albert Dock and the Cruise Liner Berth
- Wirral was a partner for the Parade of Sail day





- Event was supported by the Royal Navy with the presence of HMS Somerset an Type 23 Frigate
- This was the only public event in the UK that the Royal Navy supported in 2018



• 3 deck parties were hosted on board the MS Morgenster, two of which were day sails

 La Malouine was chartered for each day of the event and used as a stage to host bands as part of the Irish Theme on the Royal





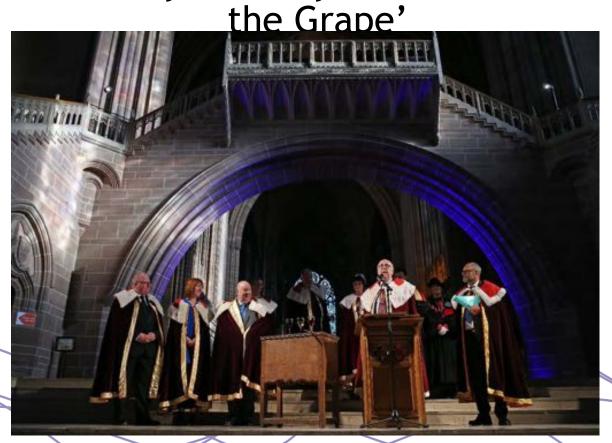
As part of the overall event Liverpool hosted an element of the Bordeaux Wine Festival within the event footprint on the Waterfront







 Opening Ceremony was held at the Liverpool Anglican Cathedral on Thursday 25th May which included a 'Blessing of





Captain's Dinner was held at the Floral Hall on the Wirral on Friday

Crew Parade was held on the Saturday afternoon

Crew party was held at Liverpool Town Hall on Saturday

vening



- Animation Programme 'Changing Tides included:
- Ghost Ship by Visual Skin's
- The Moon Luke Jerram
- Rising Sun by William Simpson and Toby Wiltshire
- The Ship's Cat and Rat by Faith Bebbington
- From Me to You Wired Aerial
 - And other assorted Street Theatre















Northern Boat Show

Champions League Final and possible Parade on the Sunday











Socials

Culture Liverpool Facebook - reach of 406,023 people

#TallShips & #LivBordeaux - Combined Potential Twitter Reach of 31,006,438

#TallShips & #LivBordeaux - 1,846 Users tweeted with hashtag

Culture Liverpool Twitter – 2,067,412 impressions

Culture Liverpool Instagram – 45,542 impressions

Websites

61,278 Page Views on TallShipsLiverpool.co.uk & BWFLiverpool.com



Economic Impact Assessment

- Overall attendance 450,000 over the whole event
- Realising an economic impact for the City of £11 million





Thank You







INTERNATIONAL SAIL TRAINING AND TALL SHIPS CONFERENCE 2018







SCFFar East Tall Ships Regatta 2018



SCF Far East Tall Ships

Regatta 2018







SCF Far East Tall Ships Regatta 2018





Why a Regatta in the Far East?



It fits well into the STI Strategy:

Vision:

Fostering understanding across nations and cultures through providing sail training to young people around the world

One of the 5 key activities:

"Extend the work of STI globally, to new continents and countries"

The first regatta from S. Korea to Russia

A truly international team of participants from:

- South Korea
- Japan
- Russia
- Indonesia



Background & Sponsorship

SC=
2018 =

- ☐ SCF
- ☐ Previous Regattas 2014, 2016
- Eastern Economic Forum Vladivostok





Planning & PPV's

- Around 18 months notice from when contract signed
- Port Planning Visits made to Yeosu and Vladivostok
- Risk Assessment





Ship Recruitment

- Few sail training ships in the Far East
- Naval ships include China, Vietnam, Malaysia, Indonesia
- Academy ships include Nadezhda and Pallada in Vladivostok
- Kaiwo Maru and Nippon Maru in Japan
- Other ships Ami and Miraie (Japan)
- Koreana South Korea
- Assistance from ISPA (Japan)
- Yachts from various countries





Ship Recruitment













Ship Recruitment











































Measures to Reduce Risks from Typhoons:







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Predicted route / decisions:

Sept. 1:



Too high risk

Sept. 2:

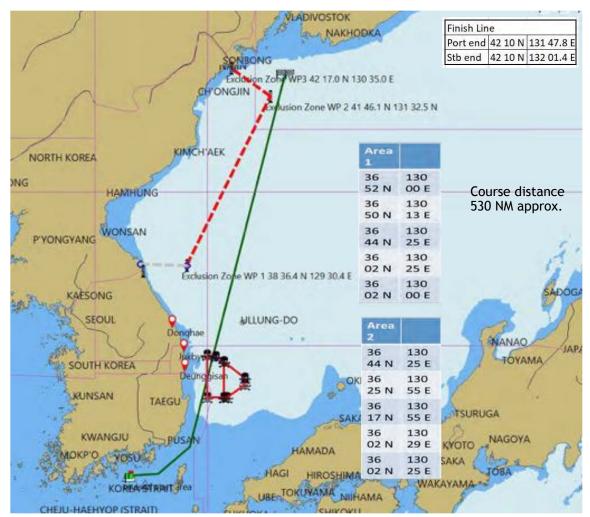


SCF
2018 =

Decided to start Sept. 3, provided the route had not changed overnight.



SCFir East Tall Ships Regatta 2018





Start Line 34 30'N 128 05'E 34 35'N 128 05'E





























2018

Will we do it again?





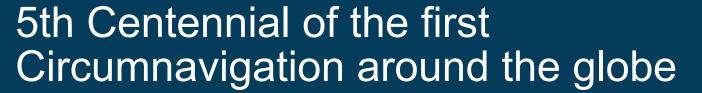


Sail Training International

QUESTION S?











Sail Training International meeting VA Enrique Torres, Spanish Navy, Sevilla 30 November 2018



Spain celebrates 500th anniversary of first circumnavigation of the Earth

Three-year programme of activities mirroring the three years the Magellan-Elcano voyage took to complete (from 1519 to 1522).

The programme is meant to tell the story of the expedition in Spain and the world, drawing attention to its importance and to the explorers behind the big deed.

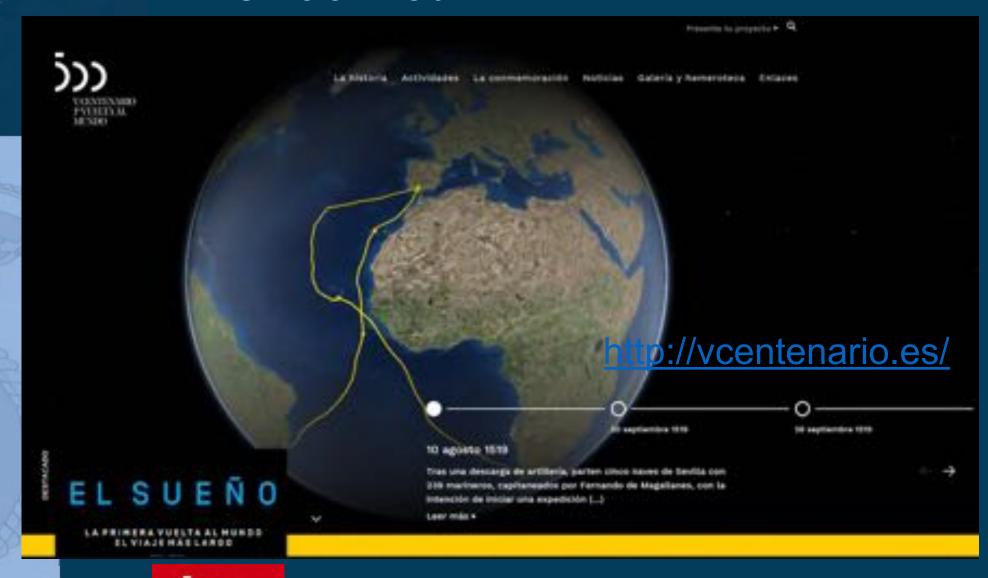
The 5Th Centennial National Commission was created by a Royal Decree-law in 2017. The Commission is in charge of planning, developing, and executing programs, projects, and activities to commemorate the centennial of 1st circumnavigation around the globe





5th Centennial Commemoration Official web









XCII Sailing cruise JS ELCANO (NOV 19- APR 20)







Port	ETA	ETD
CÁDIZ (ESP)		3-Nov
LAS PALMAS (ESP)	8-Nov	13-Nov
RIO DE JANEIRO (BRA)	10-Dec	15-Dec
MONTEVIDEO (URY)	23-Dec	28-Dec
MAR DEL PLATA (ARG)	30-Dec	4-Jan
BUENOS AIRES (ARG)	7-Jan	12-Jan
RECIFE (BRA)	30-Jan	4-Feb
CURAZAO (NLD)	23-Feb	27-Feb
SANTO DOMINGO (DOM)	1-Mar	6-Mar
MIAMI (USA)	15-Mar	20-Mar
CADIZ (ESP)	18-Apr	

V CENTENNIAL ANNIVERSARY



XCIII Sailing cruise JS ELCANO (AUG 20- AUG 21) Departure- North Atlantic - South Atlantic (Aug - Oct 2020) V CENTENNIAL ANNIVERSARY PORTCALLS San Julian East - Central Pacific (Nov 2020 - Feb 2021) Magallanes Strait XCIII Sailing Cruise Guam West Pacific (Mar - May 2021) Samar Indian Ocean – Red & Mediterranean Sea – Arrival (Jun- Aug 2021) **Ternate** LA VALLETA ALEXANDRIA CADIZ STA CRUZ TENERIFE HONULULU MUSCAT HONG KONG **ACAPULCO** Atlantic **GUAM** MUMBAI MANILA Ocean **S**AMAR 3 4 Pacific Indian 2 Ocean Ocean Pacific GUAYAQUIL YAKARTA Ocean EL CALLAC **RIO DE JANEIRO** VALPARAISO **BUENOS AIRES** SAN JULIAN **PUNTA ARENAS** 3 West Pacific 4 Indian Ocean 1 Atlantic Ocean 2 East Pacific **ETA** ETD Port Port ETA ETD Port ETA ETD Port ETA ETD Mumbai (IND) 9-Jun Guam (US-GU) 2-Mar 8-Mar Cadiz (ESP) 3-Jun 8-Aug Valparaiso (CHL) 7-Nov 13-Nov Santa Cruz de Tenerife (ESP) 13-Aug 18-Aug 23-Nov Muscat (OMN) Samar (PHL)* 17-Mar Jun 21-Jun Rio de Janeiro (BRA) 15-Sep 21-Sep 29-Nov El Callao (PER) Alexandria (EGY) 21-Mar 13-Jul 18-Jul 5-Dec Buenos Aires (ARG) 1-Oct 7-Oct Guayaquil (ECU) 11-Dec Manila (PHL) 27-Mar La Valleta (MLT) 25-Jul 30-Jul San Julian (ARG)* 16-Oct 17-Oct 24-Dec Hong Kong (HKG-CHN) 8-Apr 2-Apr Palma de Mallorca (ESP) 4-Aug Acapulco (MEX) 1-Jan **Punta Arenas (CHL)** 19-Oct 25-Oct Ternate (IDN) 20-Apr 23-Apr 12-Honululu (USA) 28-Jan 3-Feb Cadiz (ESP) Aug Vakarta (IDNI) 5_May



Previous Sail Tall Races in Spain ... a history of success





500th Anniversary 1st circumnavigation



Participation criteria

Significance of the event



 Contribution to the Commemoration originality, rigour and cultural interest)



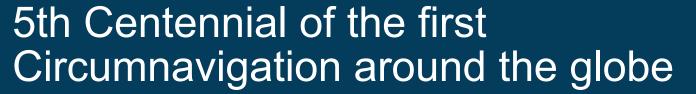


Maturity and possibilities of realization.

Financial viability











Sail Training International meeting Sevilla, 30 November 2018



