

Supported By



STAF FUNDING AND TRAINEE RECRUITMENT





FOUNDATION / CHARITY FOUNDED 1973 33 VESSEL OPERATOR MEMBERS / THROUGH FSTO NO MEMBER FEES STAF IS THE ONLY ORGANISATION OPERATING YEAR ARROUND











FUNDING

STAF FUNDING FOR "LEARN BY SAILING" ARE BASED ON;

- 1. SPONSOR SUPPORT
- 2. SUPPORT FROM CHARITIES OR FOUNDATIONS
- 3. SURPLUS FROM OUR WINTER PROGRAM
- 4. FUNDING CENTRE FOR SOCIAL WELFARE AND HEALTH/ STEA
- 5. MINEDU
- 6. TRAINEE FEES









TRAINEE FINANCIAL SUPPORT

- 1. TWO STAF FUNDS
 - 1. "HARBOR OPERATORS FUND
 - 2. STAF YOUTH FUND
- 2. FUNDS ARE USED TO;
 - 1. SUPPORT "FIRST TIMERS"
 - 2. DISADVANTAGED YOUTH





TRAINEE RECRUITMENT

STAF LEARN BY SAILING PROGRAM TRAINEE RECRUITMENT;

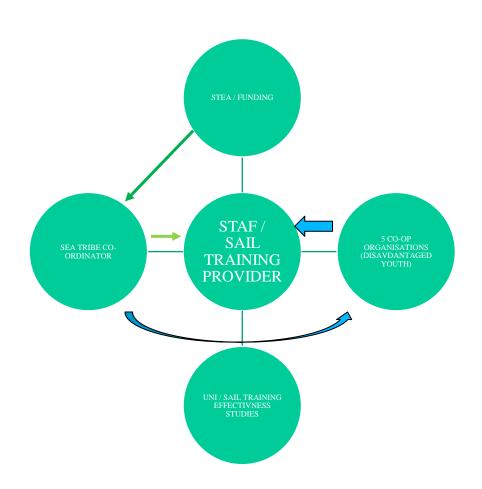
- 1. 80% BASED ON CO-OP WITH THIRD SECTOR PARTIES, WORKING WITH YOUTH
- 2. WWW.STAF.FI/ONLINE
- CO-OP WITH STCW SCHOOLS / EDUCATION







SEA TRIBE-PROGRAM





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HOW TO CONNECT WITH THE THIRD SECTOR STAF SOLUTION



- CO-OP WITH HANKEN (UNIVERSITY OF ECONOMICS IN HELSINKI)
- STUDY, MADE BY FIVE GRADUATES
- GOAL AND TASK>
 - SCAN THE WHOLE 3:RD SECTOR IN FINLAND
 - LINE UP THE MOST INTERESTED AND LIKELY PARTNERS FOR CO-OP IN YOUTHWORK WITH STAF
- STAF >
 - SAIL TRAINING BASICS AND RESULTS FROM STUDIES
 - BASIC INFO OF "LEARN BY SAILING" (STAF CURRICULUM)
 - SHORT STAF PRESENTATION (PPT-SLIDESHOW)

RESULT

- OVER 30-LIKELY OR AND SUITABLE PARTNERS
- 7 OF THEM ARE "OPERATIONAL" NEXT SEASON







ONLINE RECRUITMENT

- FACEBOOK
- WWW.STAF.FI
- SNUPUS
- ADWORD
- INSTAGRAM
- AND THEN MAUBE THE MOST IMPORTANT, MOUTH TO MOUTH + GOOD BLOGS