



**STAF**

SUOMEN PURJELAIVASÄITIÖ  
Sail Training Association Finland

Supported By

*Danfoss*



SAILS FOR  
ENVIRONMENT

# STAF FUNDING AND TRAINEE RECRUITMENT



FOUNDATION / CHARITY  
FOUNDED 1973  
33 VESSEL OPERATOR  
MEMBERS / THROUGH FSTO  
NO MEMBER FEES  
STAF IS THE ONLY  
ORGANISATION OPERATING  
YEAR AROUND





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# FUNDING

STAF FUNDING FOR "LEARN BY SAILING" ARE BASED ON;

1. SPONSOR SUPPORT
2. SUPPORT FROM CHARITIES OR FOUNDATIONS
3. SURPLUS FROM OUR WINTER PROGRAM
4. FUNDING CENTRE FOR SOCIAL WELFARE AND HEALTH/ STEA
5. MINEDU
6. TRAINEE FEES



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## TRAINEE FINANCIAL SUPPORT

1. TWO STAF FUNDS
  1. "HARBOR OPERATORS FUND
  2. STAF YOUTH FUND
2. FUNDS ARE USED TO;
  1. SUPPORT "FIRST TIMERS"
  2. DISADVANTAGED YOUTH



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## TRAINEE RECRUITMENT

### STAF LEARN BY SAILING PROGRAM TRAINEE RECRUITMENT;

1. 80% BASED ON CO-OP WITH THIRD SECTOR PARTIES, WORKING WITH YOUTH
2. [WWW.STAF.FI/ONLINE](http://WWW.STAF.FI/ONLINE)
3. CO-OP WITH STCW SCHOOLS / EDUCATION



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# SEA TRIBE-PROGRAM





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# HOW TO CONNECT WITH THE THIRD SECTOR STAF SOLUTION

- CO-OP WITH *HANKEN* (UNIVERSITY OF ECONOMICS IN HELSINKI)
- STUDY, MADE BY FIVE GRADUATES
- GOAL AND TASK>
  - SCAN THE WHOLE 3:RD SECTOR IN FINLAND
  - LINE UP THE MOST INTERESTED AND LIKELY PARTNERS FOR CO-OP IN YOUTHWORX WITH STAF
- STAF >
  - SAIL TRAINING BASICS AND RESULTS FROM STUDIES
  - BASIC INFO OF "LEARN BY SAILING" (STAF CURRICULUM)
  - SHORT STAF PRESENTATION (PPT-SLIDESHOW)
- RESULT
  - OVER 30-LIKELY OR AND SUITABLE PARTNERS
  - 7 OF THEM ARE "OPERATIONAL" NEXT SEASON





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# ONLINE RECRUITMENT

- FACEBOOK
- [WWW.STAF.FI](http://WWW.STAF.FI)
- SNUPUS
- ADWORD
- INSTAGRAM
- AND THEN MAUBE THE MOST IMPORTANT, MOUTH TO MOUTH + GOOD BLOGS