



THE TALL SHIPS RACES
Stavanger 2018

Fair Winds to New Horizons

Stavanger 2018

Project Manager Knud Helge Robberstad

The Tall Ships Races 2018 Stavanger

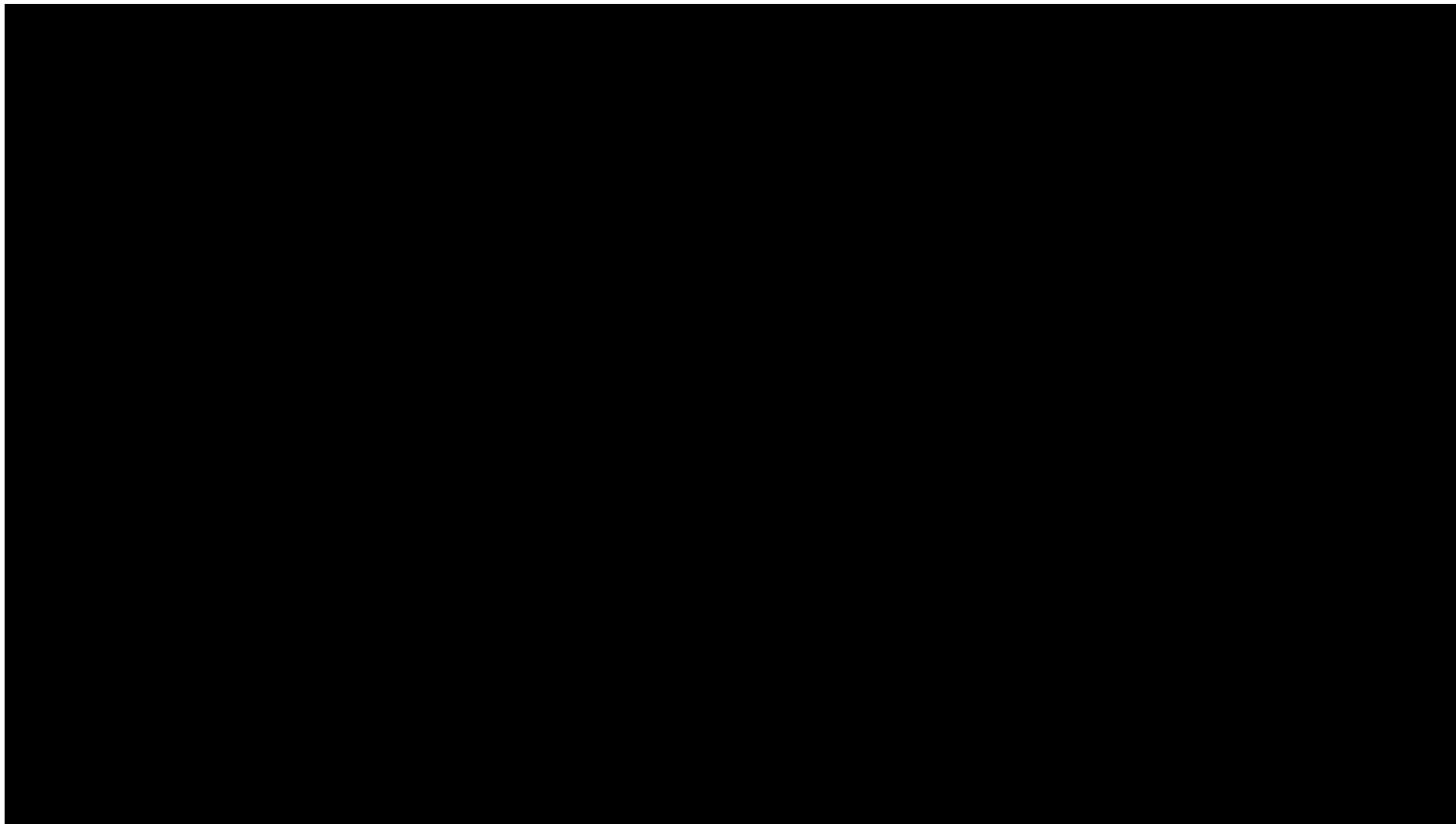
- Organised by the City of Stavanger and Port of Stavanger
- Fourth time host port: 1997, 2004 and 2011
- 2011: Approx. 450,000 visitors



CITY OF STAVANGER



The Tall Ships Races 2018 Stavanger



Stavanger, Norway

- Coastal city founded in year 1125
- Fourth largest city / third largest city region
- 132,000 inhabitants (region: 330,000)
- 21 % non-Norwegian, 181 nationalities
- Industries: oil & gas, services, agriculture & food culture, trade, shipping, tourism
- European Capital of Culture in 2008



Basis for our project

- Motto: *Fair Winds to New Horizons*
- «Create a meeting point for different cultures projecting and communicating our coastal and maritime heritage to new generations»
- Create a positive event for the regional population
- Welcoming event for ships and crews
- Provide good facilities and services



Trainees - heart of our project

Core message:

The Tall Ships Races aim to help develop and educate young people aged 15-25 years through sail training, regardless of nationality, culture, religion, gender or social background.

2017: We sent 50 trainees

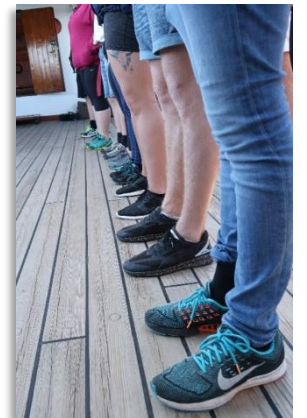
2018:

- 145 trainees by contract
- 225 trainees our 2011 host port record
- How many will we manage to send?



Trainees in 2017

- 50 trainees sent
- Media coverage
- Base for 2018 recruitment:
 - Young people
 - Businesses
 - Municipalities



Cruise in-company ports

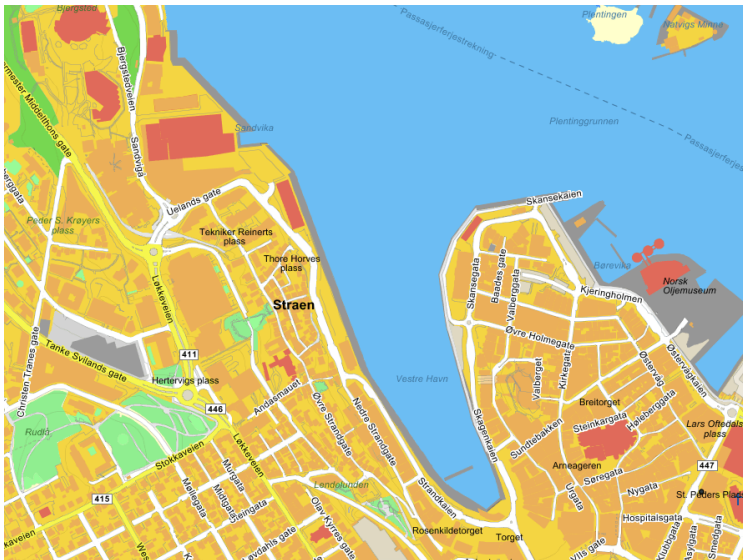
Involving local communities:

- Local trainees
- Local funding
- Local engagement



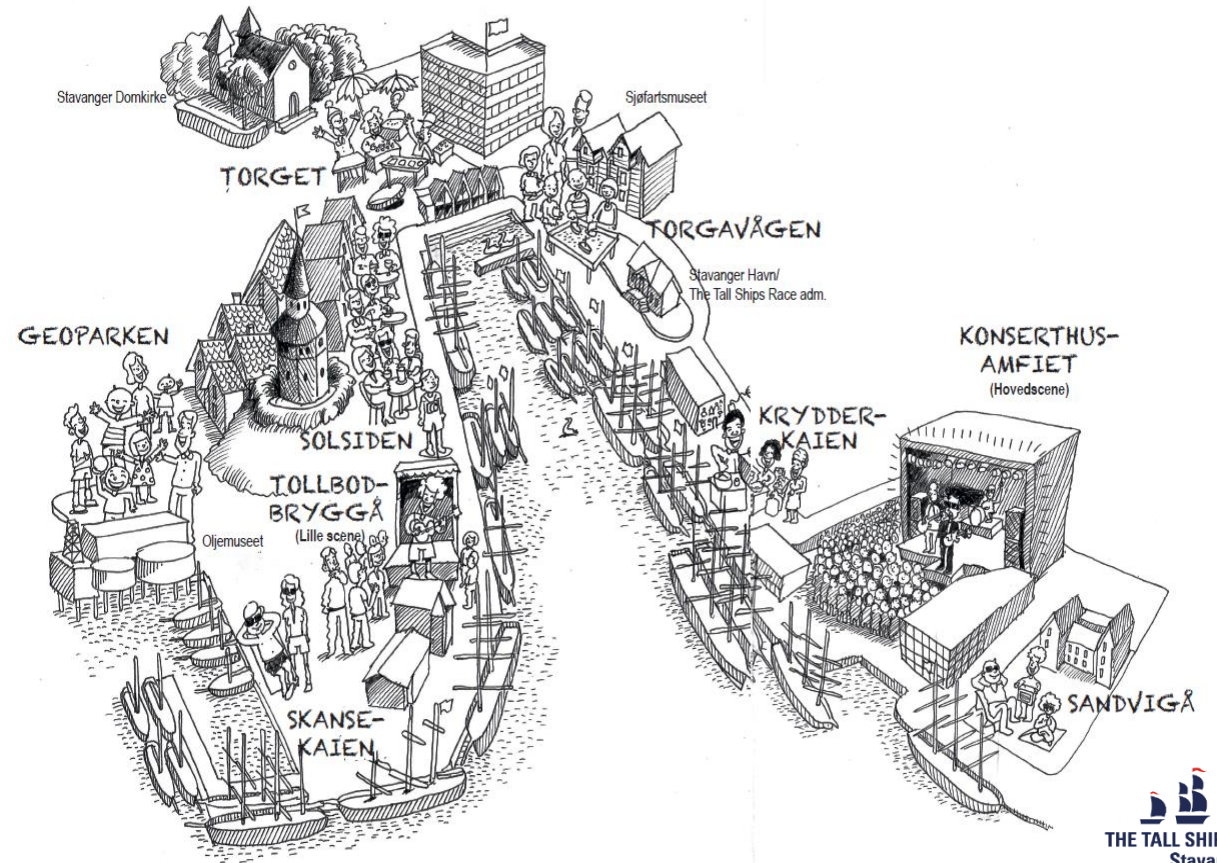
The Stavanger Tall Ships Festival

- 1.5 km of quays available
- Heart of the old city
- All facilities within walking distance
- Technical help desk services



The Stavanger Tall Ships Festival

- Liaisons and Crew Friends volunteers
- Crew programme
- Deck event promotions
- C & D classes catered for



Welcome!

26–29 July 2018

www.tallships.no



THE TALL SHIPS RACES
Stavanger 2018

organised by Sail Training International



STAVANGER KOMMUNE



INGE STEENSLANDS
STIFTELSE

