CROWD MANAGEMENT





Sail Training International

Nov 2017

ROOD BOVEN GROEN

1

Introduction:

- Stephan Kramer
 - Captain / Sail Trainer/ STI Race Committee
 - DPA / Consultant / STCW trainer
 - Specialized in human behavior on passenger ships

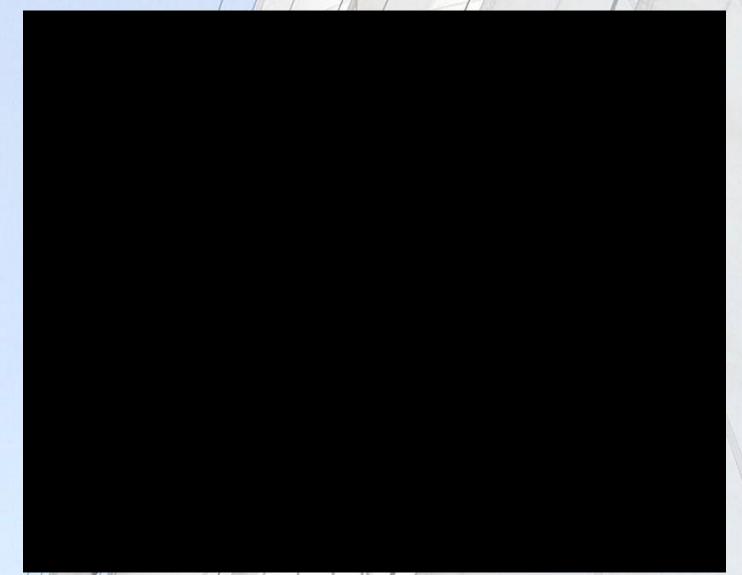
Individual and group behavior

The public secrets

waving
airport
traffic

Nov 2017

Individual, alone and in a group



Individual, isolated but not alone



Merging into a group



- We form the group with individuals, each of which follows individual interests
- This basic interest will dominate secondary interests, including emergency preparedness
- We have a natural trust in our direct environment

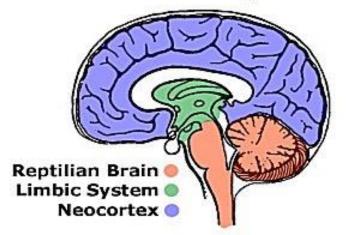
The group intensifies this trust





The brain during an emergency

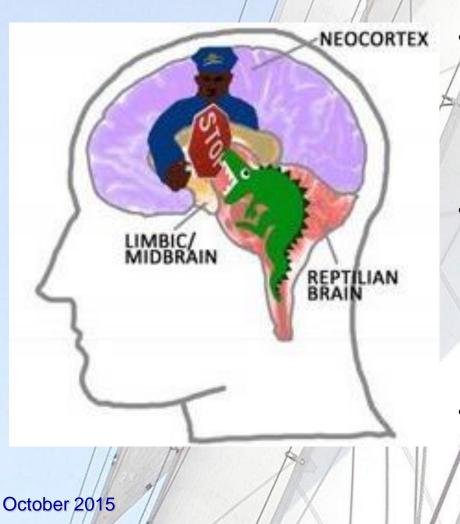
The Evolution-Designed Brain



- The brain consists of three main parts.
- The Reptilian Brain is the oldest part and regulates basic physical functions like eating, drinking, sleeping – and also emergency related actions
- The Limbic System is responsible for the emotional system
- The Neocortex is the part with the higher brain functions as thought and actions

October 2015

The Reptilian Brain



By sudden activation of the *Reptilian Brain* all other brain activities decrease, because survival is the issue now;

In less than one second, the body crosses over from a state of rest to an alert, defensive or even aggressive attitude – **fight, flight, freeze**

 Information will not automatically pass to the Neocortex

Information being processed in the Reptilian Brain

YES

NO

IS IT DANGEROUS?

FightFlight

• / Freeze

Summarise and send to the **Neocortex**

N.B. The Reptilian Brain is part of the unconscious (or subconscious) mind

Beat the Reptilian Brain! Let the Neocortex work for you!

How can the emergency situation be brought to the conscious mind: the Neocortex?

- Be aware of the workings of the Reptilian Brain
- In depth knowledge of how to act during an emergency on board
- Calm down by taking deep breaths

Also your passengers may act in an unconscious 'reptilian' way. Do not try to make an appeal based on logic or reason. Give clear instructions with confidence and authority.

Thank you





Sail Training International

Nov 2017